



Directions to Downtown La Crosse

From Eastbound I-90 (Minnesota)

Take Exit 3 A (Rose Street) south, follow that until it veers to the right as it becomes one-way south bound as Copeland Ave. Continue on Copeland Ave (it will eventually return to two-way traffic) until you reach La Crosse Street. At La Crosse Street, Copeland Ave. becomes a one-way street and veers to the right becoming 3rd Street. Follow 3rd Street until Main Street, and turn right onto Main Street. The Radisson is at the end of Main Street, and turn left onto 2nd Street to find the Convention Center and the Holiday Inn. Follow 2nd Street until King Street, turn right, and you will find the Marriott Hotel.

From Westbound I-90 (from Madison/Milwaukee/Green Bay)

Take the HWY 16 exit and head south. Continue on HWY 16 South past the Valley View Mall and go approximately four miles. Move to the right lane, and as you enter La Crosse, follow the signs for HWY 16 (turning right onto La Crosse Street). Follow La Crosse Street and then turn left onto 3rd Street (which is a one-way street south-bound). Follow 3rd Street until Main Street, and turn right onto Main Street. The Radisson is at the end of Main Street, and turn left onto 2nd Street to find the Convention Center and the Holiday Inn. Follow 2nd Street until King Street, turn right, and you will find the Marriott Hotel.